

How To Fundraise For R2R:

First realize that you are not alone. Nobody is comfortable asking other people for money and yet we all get asked all the time. So now it's your turn to do the asking for a great cause. It's important to keep your goal and purpose in mind at all times. Ask anyone you can think of. Don't be shy. Don't be discouraged.

The Letter:

- Choose the letter that suits you. One is for riders, the other for non- riding participants.
- Cut and paste to personalize it by adding in your name and the name of the recipients. **Be sure to delete any parentheses and the instructions within.**
- Customize the letter by cutting and pasting your clubs logo.
- Print it out with the sponsor form and send it to your entire address book. It's important to include a self addressed stamped envelope.
- Collect checks, and then send a completed pledge form, (not sponsor form) to the following address;
Ride to Remember 2008
4525 East Kings Point Circle
Dunwoody, GA 30338
(Pledge forms can be found in the R2R application package).

The Press Release:

- Forward the press release to your local JCC, Temple, or any organizations that you think would be interested in supporting the cause or spreading the word.

You can make a difference in the future by helping to honor the past while educating the present.